

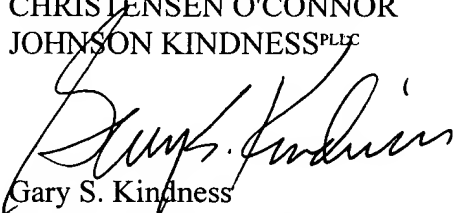
indicia or the use of find similar clips indicia hidden criteria to find matching media clips. As a result, applicants respectfully submit that Claim 38 and all the claims dependent therefrom (Claims 39-44) are clearly allowable in view of the teachings of Balogh et al. and Cox et al., taken alone or in combination.

CONCLUSION

In summary, applicants respectfully submit that all the claims remaining in this application are clearly allowable. Consequently, early and favorable action allowing these claims and passing this application to issue is respectfully solicited.

Respectfully submitted,

CHRISTENSEN O'CONNOR  
JOHNSON KINDNESS<sup>PLLC</sup>

  
Gary S. Kindness

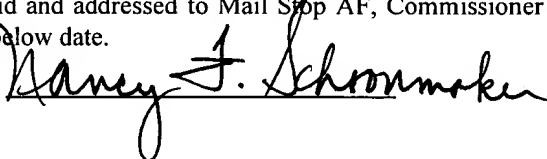
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